

**UR-CBE MODULE LEARNING OUTCOMES
(ACADEMIC YEAR 2016-17)**

UNDERGRADUATE

1. **Programme Title:** Business Information Technology (BIT) **School of Business**
2. **Learning Outcomes and Competencies**

A. Knowledge and Understanding

At the end of the programme students should be able to demonstrate knowledge and understanding of:

- **A1.** Current theories, practices and techniques in business management.
- **A2.** Effective design and implementation of information and management systems.
- **A3.** Management policies and strategies in organisations that enhance effectiveness.
- **A4.** Transferable skills viz. literature search, analytical skills, application of theory to real life situations, teamwork, motivation and interpersonal skills.
- **A5.** Problems within business information technology
- **A6.** Related information technology to the business areas.
- **A7.** IT applications for the business situations.
- **A8.** IT applications and maintenance.
- **A9.** Work in a Team environment.
- **A10.** Manage the team as well as the organization

B. Cognitive/Intellectual skills/Application Knowledge

Having successfully completed the programme, students shall be able to:

- **B1.** Identify concepts associated with managing the business process and the management of change, and their application in the areas of accounting, operations and organisational behaviour.
- **B2.** Establish the link between business strategy, ICT and competitive advantage.
- **B3.** Evaluate the nature of current and future developments in ICT and the likely effect on business operations.
- **B4.** Assess developments in the field of IT and their work to industry and commerce
- **B5.** Evaluate the suitability of information systems, software and hardware, for individual organisations; manage and design information systems; and work with both computer experts and non-computing managers
- **B6.** Get familiar with the process of organisational change driven by adoption of ICT

- **B7.** Develop project management skills such as setting out project proposals and project plans through to implementation strategies
- **B8.** Work effectively in team situations, actively motivating and inspiring other team members.

C. Communication/ICT/Analytic Techniques/Practical Skills

Having successfully completed the programme, students shall be able to:

- **C1.** Demonstrate effective written business communication skills
- **C2.** Demonstrate professional demeanour
- **C3.** Demonstrate ability to negotiate
- **C4.** Demonstrate collaborative problem-solving skills
- **C5.** Differentiate individual computer components within an integrated system
- **C6.** Categorize current data information systems technology
- **C7.** Demonstrate individualized problem solving skills
- **C8.** Analyze information technologies
- **C9.** Recommend solutions to improve system performance
- **C10.** Develop integrated information system solutions
- **C11.** Apply information technology to support workplace performance
- **C12.** Demonstrate application of social responsibility and ethical standards
- **C13.** Demonstrate ability to direct continuous professional self-development
- **C14.** Demonstrate ability to write well-crafted programs in at least one language
- **C15.** Evaluate networking environments
- **C16.** Identify technology based business models

D. General transferable skills

Having successfully completed the programme, students shall be able to:

- **D1.** Develop the knowledge and skills needed to work effectively in a modern IT-rich business environment.
- **D2.** Explore the technological, business and people aspects of IT.
- **D3.** Learn about business functions and processes.
- **D4.** Develop practical, professional and employability skills that will enhance career prospects.
- **D5.** Learn how IT can improve personal and organisational performance.
- **D6.** Learn how to plan for and manage personal and professional development
- **D7.** Gain an insight of change and project management through real work-based activities.