

Advert

Call for Individual Consultant for Publishing SDGs Newsletter/Publications

Introduction

In September 2015, world leaders adopted the 2030 Agenda for Sustainable Development, which included the 17 Sustainable Development Goals (SDGs) to end poverty, fight inequality and injustice, and tackle climate change by 2030. Since then, countries have embarked on the process of developing strategies and plans to implement SDGs at the national, regional and global levels. This process should be open and inclusive, engaging national and local government representatives, civil society, businesses, and representatives from academia and science.

Background

In August 2012 the former UN Secretary-General Ban Ki-moon launched the UN Sustainable Development Solutions Network (SDSN) which was mandated to mobilize scientific and technical expertise from academia, civil society, and the private sector in support of sustainable development problem solving at local, national, and global scales. More particularly, the Great Lakes SDSN was launched in July 2014 and is hosted by the University of Rwanda-College of Business and Economics. Currently it includes members from Burundi, the Democratic Republic of Congo, the Republic of Congo, Tanzania and Rwanda. Since its launching in July 2014 the SDSN GL has been conducting many activities aiming at involving actively all the stakeholders in the implementation of the SDGs. For more details visit our website: www.unsdsn.org.





Objective of Consultancy

SDSN GL is seeking a publisher with expertise in Sustainable development Goals (poverty, inequality, climate change, environmental degradation, peace and justice) and robust knowledge of cross-cutting youth and gender related

issues to produce high quality, newsletters and booklets for external audiences. The SDSN GL invites eligible individuals to indicate their interest in providing the services for this assignment. Individuals should provide specific information which demonstrates that they are fully qualified to perform/provide the services. The Expression of Interest (EOI), does not have a specific format or template, but should include (i) a letter of interest from the individual to participate in the assignment, (ii) profile of the individual (including evidence of the requisite expertise and skills), and (iii) list of similar assignments (i.e. portfolio of relevant work in writing / publishing similar types of publications) with relevant samples of work done within the last 5 years.

Scope of Work

The publishing consultant will be responsible for the following:

- Create social media postcards for events, workshops, and conferences
- Draft SDSN newsletters
- Draft event write-ups and press releases
- Translation of the Newsletter
- Publications of the Newsletter
- Distribution of the Newsletter

A handwritten signature in blue ink, consisting of a stylized, cursive letter 'L'.



Output/Reporting Requirements/Deliverables

Working closely within the Sustainable Development Solutions Network (SDSN Great Lakes) the Consultant will provide publications support by:

- Creating social media postcards for events, workshops, and conferences;
- Drafting SDSN newsletter
- Drafting event write-ups and press releases
- Translating the newsletter
- Publishing the newsletter
- Distributing the newsletter

Qualifications/Experience/Expertise

- PhD or/Master's degree in communications, marketing, public relations is required. Related qualifications with extensive Knowledge in Sustainable Development are also eligible to apply.
- A minimum of three years of progressively responsible experience in communications, publishing and media
- Familiarity using social media content management and publishing platforms
- Experience working within a sustainable development environment is desirable
- Expertise and experience in publishing newsletters
- Excellent language skills (English/French)
- Knowledge of Sustainable Development Goals (desired/asset)
- Understanding of the United Nations system (desired/asset)

Application process:

Kindly submit your application and proposal electronically to the SDSN GL (greatlakes@unsdsn.org) by 28th July 2020. The Manager will inform all candidates of the outcome of the selection soon after the closing date.



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The duration of the assignment is expected to last no more than one month.

Contact information:

For further information, please visit the SDSN website (www.unsdsn.org) or contact the SDSN Manager

Salomon Nshimiyimana

Email: greatlakes@unsdsn.org

Kigali, on 20th July 2020

Dr. Faustin Gasheja
Acting Principal, UR-CBE and Chair of the SDSN Great Lakes

